

Animation Rubric

Name _____

Class _____

Description	Novice D (74-67)	Apprentice C (84-75)	Proficient B (85-92)	Distinguished A (93-100)	Your Score
Story/Script	Storyline is not evident. Is confusing and has no direction.	An attempt at creating a storyline is evident. Some information is confusing.	Storyline is evident in much of the product. Information is clear, appropriate, and correct.	Project has gone above and beyond. All information is clear, appropriate and correct. Story has a beginning, middle, and an end.	
Storyboarding and Planning	Did not utilize storyboard during process or storyboard is incomplete	Basic storyboard. Does not indicate light/camera changes. Referred to storyboard during project building process.	Strong storyboard that indicates camera/light changes. Storyboard used as a guideline for project development.	Fully developed storyboard that includes camera/light directions. Is organized in coherent pieces. Used storyboard extensively during project development for goal setting, organization and task-assignment.	
Character and Set/Background Development	Lead characters are not defined. Confusing. Set/background did not fit into storyline and did not meet the needs of the storyline.	Characters are randomly placed – not scaled to the size of the set. Set can be viewed only from only one side.	The characters aligned with the storyline, matched the scale of the set and are detailed and appropriate to the story. Set detailed to meet the needs of the storyline. Can be viewed from 3 sides so that the camera angles can be changed.	Fully developed characters – correct size for the set, intricate detailing and appropriate to the story. Richly detailed sets (two or more) to meet the needs of the storyline. Sets can be viewed from 3 sides so that the camera angles can be changed.	

Description	Novice D (74-67)	Apprentice C (84-75)	Proficient B (85-92)	Distinguished A (93-100)	Your Score
Modeling and Surfacing	There were many errors in the overall object construction. Objects are inappropriate for the assignment. There is lack of, or, appropriate surfacing is not used in the overall assignment.	There were some errors in the overall object construction. Some objects are inappropriate for the assignment. Some surfaces did not seem real or appropriate for the objects they were intended for.	Most objects are well formed with few mistakes. Objects are mostly believable and appropriate for the assignment. Most surfaces seem real and appropriate for the objects they were intended for.	All objects are well formed with no mistakes. All objects are believable and appropriate for the assignment. All surfaces are believable and appropriate for the entire assignment.	
Camera and Lighting Techniques	Lighting or camera techniques are not used in the overall animation. Shadows are non-existent or are distracting.	Camera techniques and lighting are used, but minimal. Does not add to the 3D quality. Shadows are unrealistic and camera movements are jerky.	Appropriate lighting techniques and camera movements are being used but did not adequately enhance the overall animation.	Advanced and effective camera movements and lighting techniques are used to enhance the overall look and mood of the animation.	
Final Film	Not coherent – story is not evident. Animation is extremely choppy.	Story is evident. Animation is choppy – movement is not smooth. No sounds or music.	Animation follows the story. Characters move smoothly. Music and sound effects are a part of the film. Title and credits are added to the film.	Animation is very smooth. Story is followed and is very clear. Voices, music and sound effects are a part of the film and are relevant to the story. Titles and credits are well designed and appropriate to the “look” of the film.	
Work Habits	Student had difficulty staying on task the entire project. Did not meet most project requirements.	Student stayed on task but was easily distracted. Had to be reminded to work.	Student stayed on task the majority of the time. Was distracted at times.	Student stayed on task throughout project. Gave project full attention.	

